

Corporate English Solutions

Helping you empower your workforce

Working with you to improve English and communication skills through training and assessment

Power to your

team

- Boost communication skills
- Empower your teams
- Drive your organisation's growth

corporate.britishcouncil.org

For organisations to grow, so must their people

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Recent global events have emphasised the need for organisations to innovate, to remain competitive and sustainable. Changes in the way we work, including digital transformation, cross-border teams, increased mobility and hybrid working, highlight the need to build a strong, agile, resilient workforce with the right skills to increase productivity and improve performance.

The traditional focus on developing job-specific technical skills has given way to two emerging areas of focus – digital fluency and 'power skills'. Power skills, formerly known as soft skills, such as communication, language, collaboration and leadership, are no longer 'nice to haves'. They are essential and can boost confidence and productivity, empowering teams to rise to these new challenges, embrace new opportunities and lay foundations for future success.

In recent studies, almost nine out of ten managers and executives report that their organisations face skills gaps now or will do in the next five years. To close these gaps, upskilling and reskilling need to be top of mind for business leaders and learning and development teams.

Our experienced teams help you to create scalable, customised programmes designed to deliver the optimum combination and level of power skills. Finding the right solution to build these skills is crucial for employee performance and vital for organisations to thrive in today's turbulent, global, multicultural work environment.

Dylan Jones - Director, Education, Government and Corporate Partnerships





Online



In-person



Worldwide

Communication Skills

nglish Courses

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Why choose us?

We have an unparalleled track record of 80+ years of partnering with corporate, government and education organisations in 80+ countries to grow English and communication skills.

Working with the British Council gives you access to:

- Thought leaders in language and communication skills and assessment
- Targeted, scalable learning solutions to match different contexts, role types and budgets
- Experienced content and course design teams
- Engaging, accredited trainers who understand your context
- Assessment, engagement and evaluation data to help you track impact and Rol.

80m

Learners trained online

400k

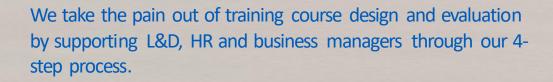
Trained at our centres in **47** countries



language tested annually

13

Working with us



We take the time to fully understand your requirements, context and learning goals to design the right programme, timetable and delivery platform for your solution. We'll deliver your course with experienced, qualified trainers and use assessments and dashboards to help you track progress, training impact and ROI.





- Track and report progress
- Report on ROI
- Communicate success to stakeholders

Courses and Assessment

Our broad range of training, coaching and assessment options ensure that we are able to build learning solutions for you that are flexible, relevant and impactful.

We offer a range of solutions covering the following:



English Language Skills

Personalised language skills development from beginner to advanced level



Professional Communication Skills

Targeted written and communication skills capability development at establishing and developing levels



Courses for Education Institutions

Academic English and exams prep courses for students and targeted training for staff.

Assessment

Summative and formative assessments and tests to help you to recruit talent, optimise training and report impact

English language skills

Expert, scalable, effective language improvement, delivered online or in-person

English language solutions empower your people to communicate more effectively in workplace and social situations. We offer a wide range of options for different language levels, organisational contexts and budgets.

• Trusted by governments, corporate and academic organisations who rely on our research to inform policy and learning initiatives.

- A global team of skilled, experienced trainers backed by quality assurance and the latest academic thinking.
- A range of delivery options including online learning, closed and public groups and 1-2-1.

General or Social	A strong foundation in vocabulary,
English	grammar and pronunciation for teams
Enable teams to communicate	with lower levels of English skills.
accurately and confidently in a	Delivered in-person, online and in
range of situations.	blended formats
Business English	Courses covering a wide range of
Upskill people to communicate	workplace scenarios providing strong
effectively in specific workplace	foundation in vocabulary, grammar and
situations, across roles and	pronunciation for teams with lower
industries.	levels of English skills.
Academic English Empower your teachers, academics and students to communicate successfully in academic situations.	Courses for students prepare participants for studying a course in English or for the IELTS test. Specialist courses for staff help develop the capability to deliver courses in English.
Customised courses An impactful, personalised solution designed for your teams	Closely mapped to your organisation's context and learning needs, to support your business goals.

Professional Communication skills

Professional Communication Skills solutions empower organisations worldwide to improve engagement, collaboration, productivity and performance. Our courses help teams with higher levels of English achieve results in a short time.

- The latest learning design principles ensure relevant, interactive, impactful training and coaching
- Targeted, proprietary content that evolves with the latest research
- A global team of accredited trainers, experienced in corporate, education and non-profit contexts
- Assessment, feedback, debriefing and action planning consolidate skills development

Spoken Communication Skills

Enable your teams to connect more confidently. Increase collaboration, engagement and cross-border team working.

Communicating with Executive Presence **Conflict Handling** Coaching & Mentoring **Consultative Selling Delivering Service Excellence** Intercultural Skills Interpersonal Skills Leading Global Teams Meeting Skills Negotiation Skills Networking and Relationship Building Positive Influencing Skills Presentation Skills Public Speaking Stakeholder Engagement Time and Stress management Train the Trainer Working with EQ

Written Communication Skills

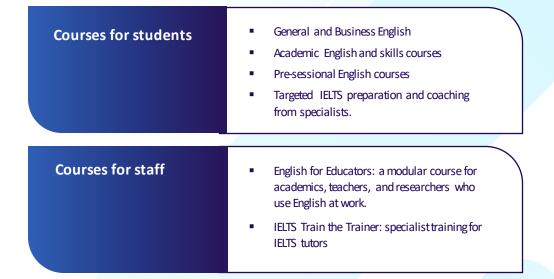
Develop skills in drafting and editing a range of documents to improve clarity, conciseness and accuracy.

Business Writing Editing and Proofreading Email Writing Grammar Skills for Business Writing Minute Writing Persuasive Writing Report Writing Writing Skills for Managers

Courses for Education Institutions

We help education providers by preparing their students for assessment and academic study in English and by providing targeted training for academic, teaching and professional services staff.

- Targeted courses for students and staff, using proprietary content, developed by specialists and supported by robust quality assurance.
- Course delivery available at your institution, at one of our centres or delivered online.
- Skilled, experienced trainers backed by quality assurance
- Flexible programmes covering different language levels, start dates and outcomes, depending on requirements.
- World-leading assessment to support admissions, study-abroad and student employability.



In addition to English and assessment, the British Council supports Higher Education institutions with internationalisation activities

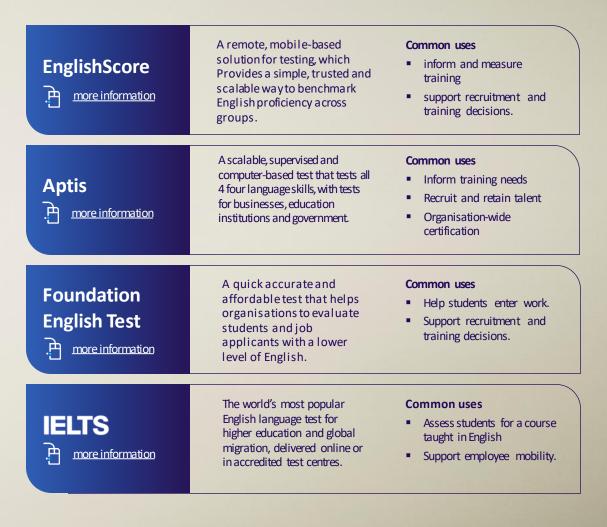
- **Opportunities for academics.** We can help extend the reach of your research through supporting collaboration between academics and researchers around the world. Opportunities include professional development, partnerships, international mobility and research consultancy.
- **Opportunities for students** We can support your students with their international journey, through student mobility programmes and access to scholarships.

Assessment and Certification



We are a trusted assessment partner to industry, academia and governments across the world. Over 2 million people in more than 90 countries take exams with us each year.

We offer a range of technology-enabled assessments:



Flexible learning options





Online

Choose from live learning, self-study and blended learning options in closed or public groups or 1-2-1. Courses are adaptive, and delivered worldwide by experienced British Council teachers.



In our centres

Learn in-person with our experienced teaches in closed or public groups or 1-2-1. Our network of global centres covers over 40 countries.



At your location

We are also able to come to you to deliver closedgroup courses. Choose the course content, timetable and assessment options that suit you.

What our clients say

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We wanted British Council for its expertise in English Language Curriculum Development...Thank you so much for all your hard work and commitment and flexibility with this project – and for steering it to such a successful conclusion. We got a lot more from you than we asked for.

Zoe Dayan, FCDO, British Embassy Jakarta, Effective English module design for Ministry of Health, Republic of Indonesia

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Very applicable to

our course of work... Insightful with useful tools that can be effectively applied to positively influence colleagues and stakeholders

International Baccalaureate Organisation, Positive Influencing Skills

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The course helps create better relationships with stakeholders for driving the business. It helps to prepare and present documents in a more efficient way

Multinational Bank, Advanced Business Writing programme



Connect with us

Email us at corporate.solutions@britishcouncil.org

Read case studies, research and insights on L&D, English and communication skills at <u>corporate.britishcouncil.org/insights</u>

Register for our events, webinars and workshops and network with other organisations at <u>corporate.britishcouncil.org/events</u>

Follow us on LinkedIn

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